



2019 Sponsorship Opportunities

Saturday, February 22, 2020

Presenting Sponsor \$6,500

- Company name included in event title
- Company recognized as presenting sponsor in all event media and marketing announcements
- Table at event with opportunity to give away items and/or information to participants
- Company acknowledged in all correspondence sent to event invitees and attendees
- Six bowling teams of 5 players each
- Company logo prominently displayed on event signage
- Company name/logo prominently displayed on event giveaway
- Company recognized in social media event promotions (20,000 followers)
- Company logo included on the event website
- Company mentioned in announcements throughout the event
- Post event recognition in Children's Hospital Foundation magazine (40,000 mailed)
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Opportunity to take a private guided tour of the Children's Hospital of Richmond Pavilion and/or Virginia Treatment Center for Children
- Matching opportunities with event fundraisers

www.chfrichmond.org/bowling

Lane Sponsor \$5,000

- Five bowling teams of 5 players each
- Recognition on event day signage at score board for each lane
- Company mentioned in announcements throughout the event
- Post event recognition in Foundation magazine (40,000 mailed)
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Company recognized in social media event promotions (20,000 followers)
- Company logo included on the event website
- Matching opportunities with fundraisers

Turkey Sponsor \$3,000

- Three bowling teams of 5 players each
- Company mentioned in announcements throughout the event
- Company name included in Children's Hospital and Foundation newsletters (30,000 subscribers)
- Company recognized in social media event promotions (20,000 followers)
- Company logo included on the event website

Strike Sponsor \$1,500

- Two bowling teams of 5 players each
- Company included in social media event promotions (20,000 subscribers)
- Company logo included on event signage
- Company logo included on the event website

Spare Sponsor \$500

- One bowling team of 5 players
- Company logo included on event signage
- Company logo included on the event website



Sponsorship Agreement Form

Event Date: Saturday, February 22, 2020

Deadline to be included on Event Signage: February 1, 2020

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Level of Sponsorship:

☐ Presenting - \$6,500 ☐ Lane - \$5,000 ☐ Turkey - \$3,000 ☐ Strike - \$1,500 ☐ Spare - \$500

Mail your completed form and check made payable to "Children's Hospital Foundation" to:

Children's Hospital Foundation, 2924 Brook Road, Richmond, VA 23220

If you have any questions concerning sponsorship of the Bowl-A-Thon,
please contact Stephanie Allan at 804-228-5827 or sallan@chfrichmond.org.

www.chfrichmond.org/bowling